

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

Applicant : James A. Harding, et al.
App. No : 10/750,163
Filed : December 31, 2003
For : PROFILING ITEM SELLERS TO
INFORM ITEM PURCHASING
DECISIONS AND BUILD TRUST IN
A MULTIPLE-SELLER MARKET
PLACE
Examiner : A. A. Shah
Art Unit : 3625
Conf No. : 5011

RESPONSE TO OCTOBER 16, 2008 OFFICE ACTION

Mail Stop Amendment
Commissioner for Patents
P.O. Box 1450
Alexandria, VA 22313-1450

Dear Sir:

This communication is in response to the October 16, 2008 Office Action.

Amendments to the Claims are reflected in the listing of claims which begins on page 2 of this paper.

Remarks/Arguments begin on page 10 of this paper.